

### MISSION

Mobilize financial resources to provide Vanguard School with the means to achieve its objectives. Through fundraising and the search for financial support, we promote its unique expertise in teaching students with severe learning disabilities.

### VISION

To become a solid, sustainable financial pillar for Vanguard School, by guaranteeing the resources needed to propel its expertise, raise the profile of its know-how in Quebec and offer more students the means to succeed.

### VALUES



#### COMMITMENT

We are fully committed to the school's mission and objectives.



#### COLLABORATION

We rely on cooperation with our stakeholders to achieve our common goals.



#### TRANSPARENCY

We report on decisions and finances with clarity.



#### RESPONSIBILITY

We ensure rigorous, legally compliant management.

### INDICATORS

- DONATION GROWTH
- CAMPAIGN RESULTS
- COMMUNICATION PERFORMANCE RATE
- DONOR ENGAGEMENT
- NUMBERS OF PROJECTS COMPLETED
- LEVEL OF STAKEHOLDER SATISFACTION
- NUMBER OF NEW PRACTICES IMPLEMENTED
- ORGANIZATIONAL PERFORMANCE

## STRATEGIC GOALS

# 1

#### EXPAND AND INCREASE PHILANTHROPIC CONTRIBUTIONS

By building sustainable relationships to ensure stable, long-term financing.

SCOUT - SOLICIT - RETAIN

# 2

#### INCREASE THE FOUNDATION'S PROFILE AND IMPACT

Increasing our visibility to publicize our tangible impact on the school and its students success.

TARGET - COMMUNICATE - DOCUMENT

# 3

#### MAINTAIN A TOTAL ALIGNMENT WITH THE SCHOOL'S MISSION, VISION AND VALUES

By working together and maintaining regular communication between our two entities to ensure synergy between our actions.

INVOLVE - COLLABORATE - SHARE

# 4

#### ENSURE EFFICIENT GOVERNANCE

By modernizing and optimizing governance processes, including the drafting of policies and procedures, to ensure optimal management of resources, informed decision-making and compliance with best practices.

AUPDATE - STRENGTHEN - EMPOWER

